

The Minnesota Business Woman

The Official Publication of Minnesota Business Women

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Minnesota Business Women – Working Women Working Together

MBW's State Event is just around the corner!



Joni Fauchald President

I'm so excited for the State Event in St. Cloud, just in case you didn't know! I hope we share that excitement. Who has sent in their registration? Which club is going to win the coveted "Traveling Trophy"? Grand Rapids club has 12 members signed up to attend so far....just sayin'. Wow, and it's only \$49 to attend, talk about getting a lot of Bang for your Buck! This type of event would easily be at least triple the cost anywhere else.

Among other awards going to deserving clubs will be Club of the Year: gather together pictures, posters, news articles, etc. showcasing what your club has done to promote the betterment of women and your community. Now is your time to shine and show off a bit. Put it all together and bring it with you. The BOD will go over the submissions on Friday night, April 24. The other award is the club with the most Membership % Growth.

We are asking members to please donate a wrapped gift for our event. It can be anything; re-gift, white elephant, etc. Dala of Mora and St. Paul have chosen to have their members donate to a big basket that will be put together. We want everyone in attendance to win a prize. If you absolutely can't be there, give your donation to one of your directors. Also, if you or your workplace would like to include a piece of advertising for our Welcome Bag, that would be great. Thank you! I hope each club has been thinking of a skit or presentation in our Celebration of 95 years. We will do them on Saturday morning, April 25. It can be about our Legacy (BPW history), today's' political hot topics, something that represents your club or city. Grand Rapids did a 10 minute brainstorm at our last meeting and came up with some great ideas. Don't make it difficult, just fun!

Please consider stepping up as a director to represent your club. It's not that big of a commitment; we have a conference call once a month and meet 2-3 times a year. It has been great to get to know other clubs, share best practices and really feel like we are one with a common goal. I really think that having a Board of Directors made up from members of every club is the way to go. It's a change from what most of us are accustomed to when we think of "state level", but it's a good change. Yes, it needs fine tuning, but we have a good foundation to build from. I like the doors of communication that have opened between the BOD and their respective clubs. It's been very satisfying and a pleasure to serve as your state president. Thank you for your support.

In closing, if you feel you need an overnight getaway and want to be inspired, engaged and enlightened, then get your registration sent in. Oh.....did I mention tons of fun? Remember, no regrets! I'm looking forward to seeing all of you April 24 and 25. Happy Spring!

Our Legacy: Preserving...Living...Sharing WE ARE CELEBRATING 95 YEARS! Mary Jo Igelstad, Historian

The National Federation of Business and Professional Women's Clubs (BPW/USA) was founded on July 15, 1919, and the Minnesota Business and Professional Women's Clubs, Inc. (BPW/MN) was founded July 26, 1920, with a membership of 2,500. On July 27, 1920, the St. Paul Club hosted the second National BPW Convention.

August 20, 1920, the 19th Amendment to the U.S. Constitution was ratified.

19th Amendment

The right of citizens of the United States to vote shall not be denied or abridged by the United States or by any State on account of sex. Congress shall have power to enforce this article by appropriate legislation.



In 1921 the present Emblem with Nike (winged Goddess of Victory of Samothrace) was selected because of its symbolism of progress to which the Federation is dedicated.

In 1924 Minnesota had their first National Officer: Mayme Stevens was elected National Treasurer.

National Business Women's Week[™] was first observed in 1928 and has been celebrated annually ever since.

The MN Federation adopted Articles of Incorporation, and in 1932 approved a State Magazine.

The Equal Rights Amendment was included on our Legislative Platform in 1937 where it still remains,

1945, the 25th Anniversary of the Minnesota Federation was scheduled for Faribault but was cancelled because of the ruling of the Office of Transportation and Defense which forbade meetings of more than 50 persons.



The Business and Professional Women's Foundation was formed in January 1956 and was supported from the start by the Minnesota Federation and this support continues. 1961, the State Convention scheduled for Austin was transferred to Rochester because of a strike by the employees of the Austin Motel.

1962, National President Virginia Allan mandated that every State Federation get a Status of Women Commission after the National Commission established by President John F. Kennedy.

In the 1970's Minnesota became the 25th state to ratify the ERA Amendment to the Constitution and Equal Pay for Equal Work became an issue. When the 70's concluded, our State Federation had 61 clubs, and a membership of 2,900.

BPW/USA

MINNEAPOLIS

Minnesota hosted the National Convention in Minneapolis in 1992 & in St. Paul in 2000.



On May 9, 2009, members voted to disassociate with Business and Professional Women/USA and Business and Professional Women Foundation (after the two organizations merged into the BPW Foundation).

On September 25, 2009, the board of directors voted to recommend to the membership at Convention 2010 an organization

Equal Rights Amendment

We support: The passage of a bill in the Minnesota Legislature to place an Equal Rights Amendment to the Constitution of

the state of Minnesota The passage of the Alice Paul

Equal Rights Amendment, without amendments, to the United States Constitution name "Minnesota Business Women". The board of directors voted to recommend to the membership a new mission statement: Minnesota Business Women: Working Women Working Together to promote personal empowerment, professional development, and political awareness for the women of Minnesota.

April 30, 2010, Minnesota Business Women hosted 125 women in business, women business owners, and students at "New Beginnings: Conference Business Expo 2010" held at the Crown Plaza Hotel in Brooklyn Center, Minnesota.

May 1, 2010, at state convention MBW members accepted the new bylaws and the new name as recommended by the board of directors. Members voted to sign the licensing agreement with BPW Foundation re-establishing our use of programs and logos.

Celebrating 95 Years continued

In 2013 we were "Fearlessly Moving Forward". Under the leadership of June Johnson and Linda Laitala, we were out to have:

- 1) better communication
- 2) more advance notice of state planned activities
- 3) a more effective website
- 4) more visibility, and
- 5) an annual signature event. "A more exciting, vital organization that provides tangible benefits to its' members.

At the April 2014 convention, new bylaws were accepted changing governance to a Board of Directors (elected or appointed by the clubs) and holding an annual event each vear-location and content to be determined by the MBW Board of Directors

The board of directors at their first meeting in June of 2014 elected Joni Fauchald state president and a new website went online in the fall of 2014. April 24-25, 2015, our first State Event will be held at Le St-Germaine Suite Hotel in St. Cloud, MN.

State Event – Tentative Schedule • April 24-25, 2015

Friday, April 24 6:30 - 7:00 p.m.	Registration
7:00 - 9:00 p.m.	Wine and Chocolate — Tasting, sampling and wine pairings, Wine Connoisseur and Chocolatier, trivia and games
Saturday, April 25	
7:30 - 8:00 a.m.	Registration
8:00 - 8:45 a.m.	Breakfast
9:00 - 10:30 a.m.	Welcome Membership Awards — <i>Club % of Growth* & Club of the Year**</i> Drawings "Keeping History" club skits
10:45 - 11:45 a.m. 11:45 - 11:55 a.m.	Keynote Speaker, Chris Heeter Announcements Drawings
12:00 - 1:20 p.m.	Lunch Awards
1:30 p.m.	Afternoon Speakers — Chris Heeter, Karly Peterson & Patty Tanji Drawings <i>Traveling Trophy Award***</i>
4:00 p.m. (approx.)	Closing
* The award for Club % the state treasurer by	% of growth will be determined by the dues received, for the 2014-2015 fiscal year, by y April 20, 2015.
** The award for Club	of the Veer will be determined an eite by the beard of directors. Entrice must be received

The award for Club of the Year will be determined on site by the board of directors. Entries must be received by the state president prior to 9 p.m. Friday night, April 24, 2015. All samples submitted will be returned on Saturday. Please include a list of everything the club is involved with, include samples of event media coverage, ads, etc.; scrapbooks, photo albums, flyers and what outcomes were achieved during the year.

*** Presented to the club with the most members in attendance and held until the next state event.

Minnesota Business Women State Event — April 24-25, 2015

Le St-Germaine Suite Hotel, St. Cloud — Registration Form Due By April 15, 2015

MAKE YOUR ROOM RESERVATIONS WITH: Le St-G 404 W St. Germaine • St. Cloud, MN 56301 Room Block under: "Minnesota Bus Standard room (2 queen beds): \$129.00 + 12.37% ta	• PHONE: 320-654-1661 DEADLINE: siness Women" MARCH 24, 2015		
Name	Work Phone		
Address	Home Phone		
	Email		
Cell Phone	Member ofClub		
The event fee is all inclusive: Friday night Wine and Chocolate, Saturday continental breakfast, event speakers and lunch. DUE: APRIL 15, 2015 MEMBER FEE \$ 49 ^{oo} NON-MEMBER FEE \$ 109 ^{oo} (PLEASE NOTE: Late registrations are not guaranteed availability of meals as count must be given early to the hotel.) TOTAL ENCLOSED Check # MAIL CHECKS PAYABLE TO: MBW			
Send check and form to: Presto Print • 1235	S Pokegama Ave • Grand Rapids, MN 55744		
QUESTIONS: Paula Hritz-Nobs at 218-259	-0839 or email: paula@prestoprintofgrmn.com		



MINNESOTA

The MN House of Representatives is in full swing. These have been read and are on the docket, with a wide and diverse range of subject matter.

State Surplus grows to \$1.9 billion dollars. This has taken some of the urgency out of Gov. Dayton's argument that Minnesota needs a 16 cent per gallon tax increase to acquire another \$6 billion over 10 years to pay for all the infrastructure/road construction. Senate Majority Leader Tom Bakk, DFL-Cook, isn't backing away from a Senate DFL plan that includes a 6.5 percent wholesale tax on gas. That's on top of the per gallon gas tax people pay when they fill up their cars. Bakk says the tax is necessary because the state needs a long-term transportation funding solution. The gas tax was never going to be an easy sell in the Republican-controlled House, even though legislators there campaigned on the promise of putting more money into the state's roadways - particularly outside the Twin Cities, where the GOP won enough seats in 2014 to put it back in the House majority. Instead, House Republican leaders proposed a \$750 million four-year plan that would spend roughly \$200 million of the budget surplus. Some DFLers want to raise the gas tax but feel it should be much smaller. In the meantime, Dayton, his Lt governor, Tina Smith, and transportation officials have been trying to apply political pressure to Republicans by outlining precisely which projects their plan would pay for. Late last month, Smith stood on a busy overpass near an interchange of interstates 494 and 35W to make the administration's case for more funding. "We can either continue to live with this traffic, this lost time and money, or we can do something about it," Smith said. "It's not complicated, but we have to get real about what it's going to cost to do something about it." Senate Transportation Committee Chair Scott Dibble, DFL-Minneapolis, proposed a plan similar to the governor's. He said relying on surplus money as Republicans want to do is a bad idea because it doesn't create enough revenue, and because it's unreliable. What would ultimately happen in just a few short years when there's pressure on the general fund because of an economic downturn, transportation could again get shorted - and we would be in the same rut down the road. Minnesotans polled: 51% against tax, 49% see it as necessary.

Minnesota House Republicans have passed their top education policy bill of the session, but its prospects for becoming law appear dim. Law-makers voted 70 to 63 - largely along party lines - in favor of the measure, which makes changes in teacher seniority and licensing rules.

Republican control of the Minnesota House is helping abortion opponents make their case this year.

Minnesota's sex offender program is moving a record number of rapists, pedophiles and other convicted offenders through treatment and toward supervised release into the community, a top official testified as the state presented its side in a landmark trial challenging the program's constitutionality.

House committee voted to take oversight of energy assistance grant away from the Department of Commerce.

Minnesota Supreme Court Ruled: Police do not need a search warrant to check your blood alcohol.

US Steel is still working to stop state from enforcing tough new environmental standards.

Of major concern: No lakes and only a few streams in Minnesota's southwest corner meet the state's quality standards for fishing and swimming.

The ERA Resolution passed unanimously last night (3/5/15) in the Minnesota Senate Judiciary Committee!

Activists supporting the Equal Rights Amendment spoke at the Minnesota Capitol Thursday seeking to get Congress to bring new life to the issue. They are supporting two bills that would put the Equal Rights Amendment in the state and U.S. constitutions.

A Minnesota Senate committee is hearing the bill Thursday that would remove the deadline to pass the Equal Rights Amendment.

Efforts to pass the Equal Rights Amendment have gone on for decades. It was proposed in 1923. The U.S. Senate and House passed it in 1972. Since then, 35 of the 38 needed states ratified the amendment by the 1982 deadline.

The amendment would be the 28th in the Bill of Rights and would read, "Equality of rights under the law shall not be abridged or denied on account of gender."

Legislative Update continued

WASHINGTON

US HOUSE voted (270-152) to approve Keystone XL pipeline even though bill will face a veto ahead at the White House.

With yet another do-or-die test of Obamacare before the U.S. Supreme Court on Wednesday, the justices were sharply divided. By the end of the argument, it was clear that the outcome will be determined by Chief Justice John Roberts and Justice Anthony Kennedy.

Senate Majority Leader Mitch McConnell is putting off a vote on an Iran bill amid confusion and backlash about his endgame.

Senate Democrats intensified their push for a vote on the confirmation of Loretta E. Lynch as attorney general, arguing that her nomination should not be held up because Republicans are angry with President Obama over executive action on immigration

Sen. Al Franken said opponents of the Affordable Care Act (ACA) raised a "ridiculous" argument at the Supreme Court. Republicans say they're working on alternatives to the ACA if the Supreme Court strikes down more of the law. But it appears they're still a long way away from reaching consensus.

Scores of U.S. lawmakers are converging on tiny Selma, Alabama, for a large commemoration of a civil rights anniversary. But their ranks don't include a single member of House Republican leadership - a point that isn't lost on congressional black leaders.

An unusual request has gone out to wealthy donors writing large checks to support former Florida governor Jeb Bush: Please don't give more than \$1 million right away.

Wisconsin Governor Scott Walker mulls over running for White House bid. But, his college record is getting much scrutiny.

Our Legacy: Preserving...Living...Sharing

MINNESOTA BUSINESS WOMAN

- ADVERTISING: Minnesota Business Woman, the official publication of Minnesota Business Women is published four times each year (July, October, January, and March). Ads are welcome, but Minnesota Business Woman reserves the right to refuse advertising that does not meet the standards of the organization and this magazine. For ad rates, contact the editor.
- ARTICLES & PHOTOS: Submissions for the *Minnesota Business Woman* are welcome from both clubs and individual members.
- · Articles are subject to editing for space availability, clarity, etc.
- **Photos** are appreciated. High resolution digital photos (approx. 1 MB) are preferred, but regular photos may also be submitted by postal mail.
- Contact: Faye Crane, editor
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Tradition Lives On

Julie Asmus, director & membership chair

As we all know, the lifeblood of any organization is its membership. The number of members who renew each year, the number of members who take an active part in meetings and activities, and the number of members who pay their dues each year but only attend special events. We appreciate and need all of them.

There is another type of member every organization absolutely must have if it is to survive – they are new members.

There are several ways to add new members. In my opinion, the least expensive is to have a membership drive combined with either an open house or special event. Our upcoming state event in April is a perfect opportunity to bring a friend to meet the wonderful women we have in BPW from all over the state.

If you have a local special membership event, here are some tips you can do to maximize your membership drive.

- 1. Have the president or membership chair send out a formal invite to the event. The letter should include:
 - The name and telephone number of your president and membership chair
 - The web address of your local and state BPW organization
 - Some of the activities your club participates in
 - Some upcoming events if they can't attend the membership event
- 2. Each guest should receive a newsletter for a minimum of three months.
- 3. The president and membership chair should keep in touch with those guests who have not become members and find out why not. It is important to identify why they do not want to join. It might be the types of activities, or the lack of activities. Once the reason is identified, they and others might join.

Good Luck planning your membership drive. Other women deserve to be a part of this great organization!

Calendar 2015 April 15Equal Pay Day Le St-Germaine Suite Hotel, St. Cloud Minnesota Business Woman PRESTO PRINT

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Grand Rapids Fergus Falls Data of St. Paul Mora St. Paul Mankato Data of St. Paul Data of St. Paul Data of Da

DALA of MORA BW

Leona Dressel, secretary

Spring ahead...Fall back. Dala of Mora is looking forward to our upcoming events. Girl Friends Evening Out at the end of March will be an exciting Fiesta Night! The scholarship fundraiser includes a Mexican buffet, professional photo ops, silent auction, and bingo with the "grande" prize of cash. Also in March we will be participating in the local radio St. Patrick's Day Trivia Contest which helps promote DBW through multiple live on-air mentions. In April our program topic is locally grown food products...What is a CSA? And in May – a Celebration of Women! We fall back on some of our past quarter programs of Yoga – we joined in the "office chair" stretches and poses, Books & Authors-local author gave us wonderful insight in her world of writing. We are also busy updating bylaws, reviewing orientation for new members, and taking care of general club business.

WILLMAR Stacey Peterson, president

Welcome to our newest members: Heather Nett, Tastefully Simple and Ann Fenske, Insurance by Strehlow.

We've enjoyed learning more about our current members and growing with them as well as our visitors and guest speakers. The Willmar chapter continues to strive to increase public awareness of our chapter and zero in on what our members want. We continue to bless the local Women's Shelter and Grace Place, a transitional home for Women.

We recently celebrated the graduation of a young lady in our mentor program. A huge thank you to Angela Koosman for making such a positive impact on this young lady. There was a slide show that showcased her journey in this program from 5th to 8th grade and all I can say was, WOW!

We are looking forward to the state event in April as well as working on a new event. After surveying our members, we have decided to host a Membership Mixer with the main goal to have current members invite their co-workers and friends to join us for a light and fun evening! A local jewelry store has agreed to be the host location of the event and provide tips for us.

We are also gearing up for our annual Girlfriends Night Out event! We couldn't do this without the efforts from our members, Jane Vikse for securing the host house (which is what most of the people come to see) and Julie Asmus for her diligence in getting vendors and organizing the event as well as our entire membership for seeking donations for the silent auction!

It's sure to be a fun filled Spring in Willmar! We meet the 3rd Tuesday at 5:30 p.m. at The Oaks on Eagle Creek in Willmar.

GRAND RAPIDS BPW Susan Jordahl-Bubacz, president

Our Legacy...Preserving, Living, Sharing:

This has been a year of change and growth for our group in many ways. We received the changes on the state level with open arms, and have found the new board of directors model to be a positive change and direction for our state, as well as, our local.

We have preserved our legacy by educating ourselves and some of our newer members on BPW, the past, the achievements of our organization, state, local, legislatively and by individual efforts on the platform which our organization holds as our overall goals and mission.

Living and sharing the legacy, by empowerment of the topics at hand for women on every level - worldwide, national, state and local. We accomplish this by discussion, hot topics, social media, and sharing information through all pertinent channels on topics pertaining to women, equal pay, laws, education, legislative happenings and more! Thank you Joni, for your state president's tagline for this year. It was time appropriate and gave our club and officers food for thought on where we've been, who we are, and where are we going...our mission. We ARE part of the same tribe ladies, when you stop to think about the power of our voices - focused and tuned in together...It's truly inspiring!

We started the new year with two great programs - January, was yoga, and we were taught gentle yoga/chair yoga by Karen Walker, RYT. Her presentation and explanation of the art of yoga was very interesting and engaging. Doing the actual yoga was relaxing, yet stimulating...very ZEN! A fantastic thing to get a taste of as it promotes, physical health and greatly reduces stress levels...not to mention, strengthens things like breathing, opening airways, promotes circulation and helps us maintain a great sense of balance that we tend to lose as we get older. February, we took a tour and dined at a new Aging Facility, Majestic Pines. A simply beautiful establishment! They have a gym and pool classes there, so if you have the right insurance, you can join their fitness center, which includes an introductory review/plan done one on one with the physical therapist on site. The apartments and guest rooms were very efficient and beautifully laid out. The overall atmosphere was like that of a posh hotel, but yet, warm and inviting. The restaurant staff were excellent, and the food absolutely delicious! That was a wonderful experience. It was also a very fun meeting because at the end of our agenda we started plotting and planning our skit for the State Event...I think they could hear us laughing on the top floor!

We also welcomed a few new members that evening! The start to our 2015 calendar year has been excellent for our Grand Rapids local.

Coming up business - Our scholarships and State Event.

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TO:

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The Minnesota Business Woman

MANKATO BPW

Kelly Hulke, president

Spring has sprung and there are many exciting happenings at Mankato BPW! After many years, we are now able to offer a \$1000 post-secondary scholarship at one of our local colleges: Minnesota State University-Mankato, Bethany Lutheran College, Rasmussen College and South Central College. Application forms were finalized and are now available on the mnbusinesswomen.org website, under the club tab, Mankato. The scholarship recipient will be chosen in April and we have enough proceeds for next year's scholarship winner also.

The February 10th, "Clothes Closet Service Project" at Encore Clothing Store in downtown Mankato was a success. Over 15 women chose free clothing, shoes and accessories. This project is a joint effort between the clubs of Mankato BPW and Zonta. It helps disadvantaged women from three facilities in Mankato. The next date for this project is April 14th. The "Women's Night Out" event is scheduled for Monday, April 27th. This event features women's booths, a fabulous meal and speaker. We also give "The Yellow Rose" award to a Mankato BPW club member. The award is for a woman who makes a difference in the lives of other women and their community. She is recognized in her club, workplace, and community as a valued, enthusiastic and productive contributor who exhibits strong leadership skills and a passion for improving the status of women. This year's recipient is Lana Karstens.

The Mankato BPW meets the 3rd Wednesday of every month at the WOW Zone which is owned by long-time BPW member, Pam DeMarce.



Lana Karsens has served as the Regional Director of the Southern Minnesota Region for Modern Woodmen Financial Services since July of 2007.

Lana is only the second female to be hired as a regional directer, however she is happy to report that that number is now up to six out of 67 regional directors.

Lana Karstens will receive "The Yellow Rose" during Women's Night Out on April 27th.

Since moving to Mankato from South Dakota, Lana has served as president of the local National Association of Insurance & Financial Advisors organi-

zation, president of Mankato BPW and various church committees at First Congregational Church in Mankato.

Lana and husband Jim have six children and are the proud grandparents of 10 grandchildren...all boys. Lana and Jim enjoy local area activities such as attending Twins and Vikings games, the arts and exploring Minnesota.

FERGUS FALLS BPW

Programming: A big thank you to Adrianne Bolland and Holly Picchiarini for developing such a wondering programming year. They tailor to our memberships' interests and are well organized. From the beginning we have had our whole programing



implemented with committees already formed. They are in contact with all the committees for any assistance or advice. The leadership each cochair has shown has been above and beyond.

We had our annual Christmas party in December that was a success. We had games, a silent auction, live auction, and wonderful food. In January a local officer, Kevin Sonstebo, led our women's self-defense program. February, member Bridget Leonard spoke about nurturing your marital/partner relationships. We will be finishing the last three months with Imadene Hanson speaking to us about "Step Into Your Strength" in March. April will be Reducing Clutter and May will be Living Green, which will be perfect for the Spring months! June will be here in no time when we will be installing new officers.

Every year Fergus Falls BPW recognizes Equal Pay Day, which is on April 14th. Jesse Mark has shared her obstacles of being a female and mother in the workplace. She has been asked, in interviews for new positions and for a raise, if she was going to have children, more children and if she was coming back after maternity leave. By law, employers are not allowed to ask these questions. She feels she has missed on opportunities, wasn't asked to work on certain projects and was overlooked at being promoted. When her daughter was sick and needed to be brought to the doctor, her employer made her feel extremely guilty for leaving work a little early to attend to her needs. She has also been excluded from a work function during work hours because she was female.

Jesse Mark has been a member since 2010 and has been on the executive committee for 3 years. This year she is our Treasurer but has been involved more than just doing the books. She is planning our Murder Mystery event in March. She is a mother of two little girls and has another baby on the way, is the owner of her own childcare facility, coowner of Curt's BBQ Sauce, a consultant for Young Living Essential Oils, tax service provider and is studying for her CPA. She is also a member of the Fergus Falls Lions Club since 2007. In the little spare time she

has, she loves to camp, play golf, hosts freezer meal parties for busy moms a couple times of year, and being at the lake in the summer and winter with her family, and gardening. She is an outgoing, independent, helpful, and wise woman that will always take the time to share her story or help others in need. Thank you, Jesse, for standing up for what you believe in and sharing your story.

