

# Business Professional Women Newsletter

## Willmar Chapter

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Thank you Adopt a Highway workers! The Mentor/Mentees  
“Clean Up” MN Business Women mile of Ditch on Co Rd 5.

Pictured: Mentors: Lana, Michelle, Stacy & Julie. Mentees: Autumn, Alisae, & Amelia

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## Presidents Message—From Stacy Petersen

Hello FALL!!!!



Fall is my favorite time of year! As we get back to routines and schedules, we need to remember it is time for the annual banquet to honor a Woman of the Year and an Employer of the Year. Our banquet committee has been hard at work preparing a spectacular evening, in which we hope to have our best attendance yet!!! Call friends, grab co-workers and spread the word about this honorable event.

I know this sounds like a blast, in order to have a banquet, we need to have a Woman and Employer to honor. I encourage each of you to think about an extraordinary women that you admire. Or, do you work for an exceptional employer? The nomination process is as easy as 1,2,3.

1. Select a woman and/or employer.
2. Complete a short paragraph about their involvement in the community and what makes them exceptional (you can use the template on the next page).
3. Send the information to me in a email and I will get it to the banquet committee who will also serve as our selection committee. This is a QUICK, SIMPLE and EASY way to make a difference in a woman's life and feature a great business we have in our community!

We have over 30 members, there is no reason we shouldn't have 30 or more nominations. I know I've been thinking about my nominees since last year's banquet when we honored Jenna Fischer as the Woman of the Year and North American State Bank as our Employer of the Year.

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## Submitting nominations:

### Woman of the Year

I would like to nominate Jane Doe for Woman of the Year. Jane is an amazing role model for me and many women in our community. She gives of her time and talents to the following organizations: \_\_\_\_\_, her church \_\_\_\_\_, she serves as \_\_\_\_\_ and strives to make a difference in the lives of the people she crosses paths with. I think Jane would be a great candidate for Women of the Year because \_\_\_\_\_.

### Employer of the Year

I would like to nominate XYZ Company for the Employer of the Year. I (my spouse, my acquaintance) have worked for XYZ Company for \_\_\_\_\_. What I admire the most about XYZ Company is that they treat their employees/staff like family and are always striving to promote self-development and keep their employees engaged in the betterment of the company AND continue to grow individually. I think XYZ Company would be a great candidate for Employer of the Year because \_\_\_\_\_.

The nomination deadline is September 25 at 5:00 p.m. Once our selection committee has reviewed the candidates, you will be contacted about your nomination.

#### Like our Facebook page:

<https://www.facebook.com/pages/MBW-BPW-Willmar>

#### Log onto:

[www.mnbusinesswomen.org](http://www.mnbusinesswomen.org)

Check out what happening at the state level

# Business Professional Women

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## Mentoring by Julie Asmus

The summer is winding down and so are the outdoor summer activities for the mentoring group. In August we did the end of summer ditch clean up on County Road 5.

Then we went out for lunch and had a fun afternoon at the Big Kahuna. The girls liked the race cars the best.



August is also the time to think about going back to school. Because of the great fundraiser we had, we are able to give each girls \$150 to take them shopping to buy school supplies and clothes to get ready for the new year.

It really helps take some of the burden off of their families, and they are excited to start the school year looking and feeling sharp.

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## New Member Spot Light

### **Please Welcome: Colleen Hern**

Colleen is widowed 6 years ago. She has two grown sons, they are both married, and her first grandchild is on the way.

Colleen retired in October of 2014 from the State of Minnesota at WTC. She has a master's degree in occupational therapy.

Colleen is having time to explore new things since her retirement. She enjoys gardening, pottery painting sewing....all kinds of different things. Colleen joined BPW as a way to meet new people. Colleen stated "I like your mentorship programs with girls. I enjoyed the first meeting. And felt like a very group with some diversity. Thanks for being so welcoming." Welcome Colleen, we are excited to get to know you more.

### **Please Welcome: Kelly O'Farrell**

Kelly and her husband Bradley have three children, Ella (16), Colin (12), and Crosby (4). They have two dogs, Elli and Oliver.

Kelly is a CPA manager at Conway, Deuth & Schmiesing, PLLP.

Kelly enjoys spending time at the lake with family and friends. She loves to play card and board games., read, bake and quilt if spare time pops up. When we asked Kelly what brought her to BPW, she stated "looking for ways to connect with other professional community minded women in the area."

### **Please Welcome: Lyn Zeppelin**

Lyn and her husband Jason have three children, Jess, Josh, and Will. They love their pets too, Sadie and Cocoa.

Lyn is a VP/Business Banker at United Prairie Bank.

Lyn enjoys flower gardening and fishing. When we asked Lyn what brought her to BPW, she stated "Yvette K." Yvette is a new member last year; we are encouraging to see our group grow!

## **BPW Board Meeting August 11, 2015**

Stacey, Teri, Julie, Betty, Kathy, Yvette, Chris, Deb

### **Call to order 12:03**

#### **Marketing our BPW**

Need to do a better job getting BPW out and about in the community

Considerations: Paper Pads - Rack Card - Bookmark - Business Card

Decision:

Merge the Rack Card and the Bookmark together and create a professional look. Stacey to get a quote.

Business Card is nice - informs of the free dinner. Stacey to get a quote.

Also need new letterhead. Stacey to get a quote.

#### **October Banquet Plan**

Oaks on the 3rd Tuesday has Kwaina's already booked.

Considerations: Could change to the 4th Tuesday dependent on speaker availability.

Could find an alternate location for this year's event. Betty will explore.

Speaker: Making Meaningful Connections is a topic Janelle Anderson (Atwater) could speak on. Follow up on availability.

Nomination needed for Woman of the Year and Business of the Year. The question was raised as to current process around nominations.

Considerations: What is the philosophy of BPW on the awards, is it recognition or a competition. Will ask for nominations at upcoming meeting. Will plan to discuss with BPW members as a whole body to plan for upcoming years.

#### **Webmaster**

Stacey asked for volunteers for this process. Kathy mentioned in the past she had done this as a part of the newsletter submission. She posted the meeting dates and uploaded the newsletter. Stacey will ask the BPW members at large if there is someone interested.

#### **Proposed Budget -**

Will take proposed Budget to the general membership next week. \$10,000 was moved from current checking into savings and the monies will move back and forth as needed.

GFNO fundraiser - still waiting the final numbers due to awaiting payment on a silent auction item.

**Scholarship Fund** - Want to be sure that everyone knows what is going on with

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that fund so will be reporting it on the budget reports.

**Other Things to Support** – Will get ideas from the membership at large as to other ideas for BPW to support.

**Dinner Expenses** – Proposal to eliminate the dinner expenses and have the BPW membership order individually from the menu. Plan to start the meeting at 1730 and eat at 1630. Will explore further and decision to be made.

### **Membership**

Added four new members: Lyn Zeppelin, Colleen Hurn, Kelly OFarrell, Nancy Welch  
Three new members pending: Jean Marthaler, Jennifer Shinn, Amber Jahannes

**Programs (Betty)** - Sept - Amber Chevalier on Alzheimer's, Oct - Fall Banquet, Nov - Repurposed Decorating, Dec - Holiday party, Jan - Yoga and Meditation for a Stress Free New Year, Feb - Betty S - talking about opportunities at RWC as a career or as a student, March - Investments by Brad Rice April - Skin and Skin Diseases, May - installation of Officers and possibly Roberts Rules, June - Golf.

Need to discuss venue and menu - Does Oaks fit our needs with the availability of room. BPW can pay to reserve the room at the Oaks. Kandi Power Coop has a room - \$25.00/reservation fee but would have to deal with catering each time. Betty and team will continue to explore.

**Mentoring (Julie)** - Meeting this week and do Ditch Clean Up and then to the Big Kahuna after having lunch. Stacey indicated they are looking at opening up a separate check book to deal with the expenses and not have to go through the hassle of paying for an event and then asking for reimbursement. In August there will be back to school expenses for the four girls.

### **Finance**

Premier Jewelry with Lana will be the BPW fundraising event at the August meeting. November 12th 1630 to 1815 there will be a fundraiser at LuLu Beans. Tastefully Simple has committed and others are being recruited.

### **Newsletter** –

Items and articles due to Betty by September 1st. Please respect the deadline.

**Next Executive Meeting:** Tuesday Sept 8th

## **BPW Meeting August 18, 2015**

**Fundraising Event** – Lana Palmer shared some new and enticing pieces from Premier Designs.

## **Marketing our BPW**

Ideas presented to the membership, plan to merge the Rack Card and the Book-mark together and create a professional look. Business Card - informs of the free dinner. Members shared ideas:

- Trifold too wordy many may not read through it

- There is value in the personal touch

- Assure addresses to social media and website

- Rack Cards and Business Cards would really speak to two different audiences which is positive.

## **October Banquet Plan**

Nomination needed for BPW Woman of the Year and Business of the Year. Requests were also made for a Banquet Committee to handle the details of the event/evening. Colleen, Jeni and Michelle volunteered. October 20<sup>th</sup> is tentative date at this point due to the fact that The Oaks is unavailable.

## **Webmaster**

Stacey asked if there was any interest from anyone in being responsible for updating the state web site with our meeting dates/place/program and posting the newsletter. Any interest let her know.

## **Proposed Budget**

Proposed budget was brought to the general membership. Motion for approval by Teri Beyer and seconded by Patti Dols. Members present approved.

## **Scholarship Fund**

Members approved a minimum of \$250.00 year be put aside to the RCW scholarship. The motion was made by Jeni Ritz and seconded by Michelle Marotzke.

## **Other Things to Support**

Stacey asked for some ideas for other things BPW would like to support outside of the Mentor Program and Safe Avenues Adopted Room.

Ideas presented were:

- Sponsor a woman to go thru 2040 leadership training (\$750)



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Sponsor a HS or college student as a BPW member(\$240 w/membership & meals)  
Distinguished Young Woman  
Girls Scouts  
Girls Unites  
Grace Place  
Family Promise  
Scholarship for a mentee that graduates  
Monies towards a speaker and invite the public  
Training

The membership asked that this be tabled until next meeting to allow members time to think about causes to support.

**Membership**

Added four new members: Lyn Zeppelin, Colleen Hurn, Kelly OFarrell, Nancy Welch,  
Three new members pending: Jean Marthaler, Jennifer Shinn, Amber Jahannes  
Goal for Membership is 12 new members and we already have 4.

**Raffle Item:** Provided by Betty and won by Teri.

**Next BPW Meeting:** Tuesday September 15<sup>th</sup> Program on Alzheimer's by Amber Chevalier from Rice ReYou.

**Respectfully Submitted:** Kathy Dillon

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# September Member Meeting

## Sept 15th

**5:30 pm The Oaks Banquet Room**

Amber Chevalier will be presenting on the 10 signs of Alzheimer's. She is representing on behalf of the ACT Alzheimer's group.

Raffle item provided by: Anne Fenske

# Fall Fundraiser

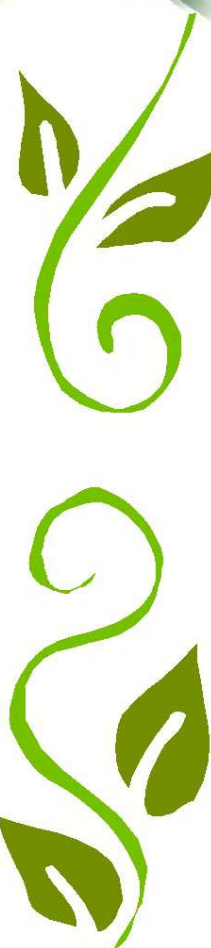
**LuLu Bean's**

**Thursday November 12th**

**4:30 - 6:15 pm**

**Vendors needed!**

So far, Heather Nett with Tastefully Simple, has booked a table. Proceeds will go to the General Fund so we can all decide, as a group, on what we want to support. Let Chris Carlson or Deb Paterson know if your interested.



## Fund Raising

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### Fantastic news!!!

We had an awesome Premier Jewelry party with Lana Palmer. There were 51 pieces of jewelry sold for a total sales of \$1,512. Amazing. After Lana deducted some of her expenses, she has a donation ready for BPW of \$500, yes that's \$500!!!

Great job everyone, for supporting this fun fundraiser!

Chris Carlson & Deb Paterson



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## Officers and Committees

President—Stacy Petersen

Secretary—Kathy Dillen

Treasurer—Yvette Kryzaniak

Membership—Terri Beyer

Mentoring—Julie Asmus, Lana Palmer, Michelle Marotzke, Stephanie Carlson

Programs—Patti Dols, Betty Gubrud

Fundraising—Chris Carlson, Deb Paterson

Raffle Coordinator—Beth Wepplo

Newsletter—Betty Gubrud, Brenda Santamont

Fall Banquet—Jeni Ritz, Michelle Marotzke, Colleen Hurn

**SAVE THE DATE**  
Fall Banquet—October 27th  
5:30 PM  
The Oaks Banquet Room